

12.2_H

Original text

However, Donald Robins had been slow to realize a number of business opportunities. Although his business in Hadford was successful, he had missed the chance to bid for some new rural routes, and these had been snapped up by larger, national competitors. In addition, he had failed to win several other contracts in towns and cities elsewhere in England. Two other bus companies had set up operations in Hadford, both of which were bigger than Robins Tours and had more vehicles. One of these companies had gained a railway franchise, which had enabled it to diversify, operate on a national scale and, thus, grow significantly.

Student text

As J. Briggs (2020) explains that Donald Robins was slow to realize a number of business opportunities. For example, Robins did not try to buy some new country routes which were 'snapped up by competitors' and he was also unsuccessful with contracts outside Hadford. According to Briggs, she says that one of the other larger transport companies in Hadford had a rail franchise enabled it to diversify, operate on a national scale and grow significantly.

12.2_H Model answers

Original text	Student text	Corrected student text	Comments
However, Donald Robins had been slow to realize a number of business opportunities.	As J. Briggs (2020) explains that Donald Robins was slow to realize a number of business opportunities.	As Briggs (2020) explains, Donald Robins was 'slow to realize a number of business opportunities' (p. 12).	Don't use the initial in the in-text reference. Use either: • <i>As Briggs (2020) explains ...</i> • <i>Briggs (2020) explains that ...</i> The remainder of the student text uses the exact words of the original text, so these need to be in quotation marks and followed by a page reference. Otherwise, the student commits plagiarism.
Although his business in Hadford was successful, he had missed the chance to bid for some new rural routes, and these had been snapped up by larger, national competitors. In addition, he had failed to win several other contracts in towns and cities elsewhere in England.	For example, Robins did not try to buy some new country routes which were 'snapped up by competitors' and he was also unsuccessful with contracts outside Hadford.	For example, Robins did not try to buy some new country routes which were 'snapped up by larger, national competitors' (ibid.) and he was also unsuccessful with contracts outside Hadford.	The student text paraphrases the source quite well, but the quotation needs a page reference (here <i>ibid.</i> means the same page as in the previous reference), and is also not exactly the same as the original.
Two other bus companies had set up operations in Hadford, both of which were bigger than Robins Tours and had more vehicles. One of these companies had gained a railway franchise, which had enabled it to diversify, operate on a national scale and thus grow significantly.	According to Briggs, she says that one of the other larger transport companies in Hadford had a rail franchise enabled it to diversify, operate on a national scale and grow significantly.	Briggs further points out that one of the other larger transport companies in Hadford had 'a rail franchise, which had enabled it to diversify, operate on a national scale and thus grow significantly' (ibid.). Or Briggs further points out that one of the other larger transport companies in Hadford had been able to expand its operation as a result of acquiring a rail franchise.	This is a statement of fact, so there is no need to repeat the reference. Almost all of the student text is taken directly from the source and should be quoted to avoid plagiarism, giving the page number (ibid. here). Note also that the copied words do not fit grammatically and 'which' needs to be added as in the original. In fact, it would be better to paraphrase the whole sentence as it is simply giving factual information – as in the alternative answer.